

ANNUAL REPORT

2024 - 2025

Health,
Education
and
Literacy
Programme



A YEAR OF GROWTH AND IMPACT

The Annual Report 2024–2025 showcases HELP's continued contribution to community development through evidence-based health interventions. For more than thirty years, HELP has delivered essential preventive and curative services to women and children, reaching underserved populations and strengthening community resilience. This report reflects the organization's impact, partnerships, and commitment to sustainable health outcomes across all stages of life.



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CHAPTER

INTRODUCTION

About HELP

Our Mission

Our Vision

Chairperson's Message





ABOUT HELP

HELP is a nonprofit, non-Government, community based Primary Health care and Education Programme. It was established in 1990 and is registered with the Government Department of Social Welfare (SSWD) since 1991. HELP is certified by Pakistan Centre for Philanthropy (PCP) since 2009. HELP is a member of Pakistan CSO Coalition for Health and Immunization (PCCHI), a partner of the Civil Society Engagement Mechanism (CSEM), as well as South Asian Infant Feeding Network (SAIFRN).

The organization's scope of work is centered around health care of women of reproductive ages and children, with special emphasis on nutrition, immunization, sexual and reproductive health. HELP is actively working on early childhood development and education as well as Water and Sanitation schemes and Shelter for homeless families.

HELP has a cadre of distinctly trained Community Health Workers (CHWs) in its communities. These workers are skilled in delivering the prevention and primary health care services to the community at their doorsteps. Our CHWs, medical and paramedical staff are well equipped with knowledge on breast feeding, infant and young child feeding. Growth monitoring and nutrition counseling is a continuous process provided through mother support groups, during home visits by the CHWs and at the MCH centers. Currently we have more than 500 active mother support groups.

HELP, over the past few years, not only provided quality health services with continuity in the slums of Karachi and rural Tharparkar but also expanded it to the remote areas of Naushero Feroze, Sanghar, Umerkot and Dadu. With vision of "Transformation of Villages", HELP offered comprehensive package to the underprivileged society of Tharparkar in sectors of health and WASH, education, and alternate energy sources.

MISSION

MISSION STATEMENT

“Through needs assessment, to design and implement replicable models of health promotion, health delivery & education for women and children”



OUR VISION

“**HELP** THOSE WHO
WANT TO **HELP**
THEMSELVES”

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DR. DURE SAMIN AKRAM

Professor of Pediatrics (pride of performance)
MBBS, M.D. (Diplomate American Boards in
Pediatrics), MPH



A WORD FROM THE CHAIR

Dear friends and well-wishers,

HELP proudly presents another Annual Activity Report for the past year.

In addition to our valuable work in urban slum communities, HELP has now increased its presence in Tharparkar, Sindh. We have been managing 9 Government GDPs which were upgraded to BHUs with 24/7 facilities for safe birthing by trained Midwives. In addition, family-planning, vaccination and health care for men women and children is available at these facilities.

HELP is now entered a partnership with Gavi to enhance and consolidate vaccination coverage of hard-to-reach children, in 14 districts of Sindh. (with 3 partners).

Work is in progress for social mobilization related to locate and refer zero dose and under immunized children.

In Khuda-ki-Busti our work has increased immensely. In the new premises, training workshops have started for dress designing, computer literacy. In addition, a Pre-primary school has also started at the HELP Centre.

Read about these and other activities, which we are proud to share.

With duas and blessings to all.

Dure Samin Akram
Chairperson.

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CHAPTER

GOVERNANCE AND ORGANIZATIONAL STRUCTURE

Executive Committee

Management and General Body Committee

Sub-Committees



EXECUTIVE COMMITTEE (HONORARY)



DR. DURE SAMIN AKRAM
Chairperson and President



MS. KAUSAR S. KHAN
Vice President



PROF. FEMINA ARIF
General Secretary



MS. RABIA AGHA
Joint Secretary



MS. REEMA JAFRI
Treasurer



PROF. NEEL KANTH
MEMBER



DR. FAZILA ZAMINDAR
MEMBER



MS. MAHRUKH SHEIKH
MEMBER



MR. FAREED KHAN
MEMBER



DR. GHULAM QADIR PATHAN
MEMBER

MANAGEMENT



Dr. Yasmeen Hanif
Chief Executive Officer



Dr. Mahwish Naim
Program Coordinator

GENERAL BODY MEMBERS

Mr. Jaleel Siddiqui



Prof. Lubna Ansari Baig



Dr. Gulrukh Nancy



Dr. Kinza Bhutto



Ms. Mona Alam Sheikh



Ms. Hilda Saeed



Ms. Ishrat Muhammadi



Dr. Shakir Mustafa



**Dr. Shazia Samad
Mohsin**



Lt Cdr (Retd.) Rabia Anwer



Dr. Imtiaz Ali Mardan



Dr. Saima Ibadd



Ms. Ghazala Abid



Ms. Khatija Javed



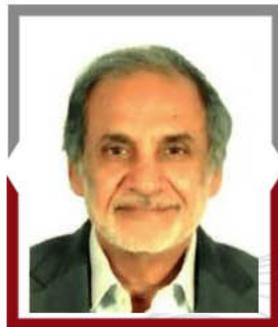
Ms. Shazia Mahmood



Dr. Ibtisam Qazi



ADVISORY BOARD



Mr. Ateed Riaz



Mrs. Nuzhat Ikramullah

SUB-COMMITTEES

Audit Committee

**Mr. Fareed Khan
Prof. Fehmina Arif
Dr. Yasmeen Hanif**

Fundraising Committee

**Dr. Fazila Zamindar
Ms. Mahrukh Shaikh
Ms. Rabia Agha
Ms. Reema Jafri
Dr. Mahwish Naim**

Research Committee

**Prof. Dure Samin Akram
Ms. Kausar S. Khan
Prof. Dr. Fehmina Arif
Prof. Dr. Neel Kanth
Dr. Kinza Bhutto
Dr. Mahwish Naim**

Purchase & Procurement Committee

**Mr. Jaleel Siddiqui
Ms. Rabia Agha
Dr. Yasmeen Hanif**

ECD Committee

**Ms. Rabia Agha
Ms. Mahrukh Shaikh
Dr. Mahwish Naim**

Ethical Review Committee

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Prof. Dr. Fehmina Arif
Prof. Lubna Ansari Baig
Prof. Dr. Neel Kanth
Dr. Nida Bashir Wahid
Mr. Omar Siddiqui
Dr. Mahwish Naim**

ERC - EXTERNAL MEMBERS



Dr. Nida Bashir Wahid



Mr. Omar Siddiqui

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CHAPTER

ACCOUNTABILITY, TRANSPARENCY, AND LEARNING

Systems for Accountability and Oversight

Monitoring, Evaluation, and Reporting



SYSTEMS FOR ACCOUNTABILITY AND OVERSIGHT

ACCOUNTABILITY AND TRANSPARENCY

HELP operates a centralized financial management system through its Finance Section to ensure accountability and transparency across all operations. All financial transactions are carried out through separate bank accounts established for each project, enabling clear tracking and responsible use of funds. Each bank account is operated by a minimum of two authorized signatories, strengthening internal controls and reducing financial risk.



FINANCIAL INTEGRITY AND AUDIT OVERSIGHT

To ensure accuracy, transparency, and compliance in financial reporting, HELP engages independent auditors to conduct regular reviews of its financial systems. Quarterly internal audits are outsourced to **F.R. Merchant & Company, Chartered Accountants**, under the oversight of an Internal Audit Committee comprising two Board members and one management representative, including a Fellow Chartered Accountant (FCA). In addition, annual external audits are conducted by **M. Saleem Associates, Chartered Accountants**, and the organization continues to undergo periodic evaluation and certification by the **Pakistan Centre for Philanthropy (PCP)** as part of its commitment to good governance and financial integrity.

SYSTEMS FOR ACCOUNTABILITY AND OVERSIGHT

MONITORING, EVALUATION AND REPORTING

Project Managers are responsible for executing the project in line with the approved work plan. The monitoring process is overseen by an independent Monitoring and Evaluation (M&E) officer, who submits reports directly to HELP's Board. In addition, regular internal monitoring is carried out by a team from HELP's Head Office management. Findings from both internal and external monitoring visits are systematically documented, and timely corrective actions are implemented based on the recommendations of these reports.



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PARTNERSHIPS AND COLLABORATION

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Our Partners



GRATITUDE TO PARTNERS AND DONORS

HELP expresses sincere gratitude to our valued partners, philanthropists, and supporters. Your unwavering commitment has been pivotal in advancing our transformative initiatives. Together, we are making a meaningful difference in the lives of the communities we serve, fostering progress and empowerment. With your continued support, we look forward to achieving even greater milestones in the future.



5.

CHAPTER

PROGRAMMATIC INTERVENTIONS

5.1 HEALTH & NUTRITION

- Mother and Child Friendly Community
- Community Management of Acute Malnutrition
- Research Project: “Malnutrition in Children”
- Sustainable MCH Initiative
- Routine Immunization Project
- Awareness Sessions on “Adolescent Nutrition”





a) Community-based Primary Health Care

HELP takes pride in its strong network of skilled **Community Health Workers (CHWs)**, who are deeply embedded in local communities and committed to improving health and hygiene standards within squatter settlements. These dedicated professionals provide personalized counseling to mothers and caregivers at their doorsteps, ensuring support is accessible, targeted, and effective.

Supporting the CHWs are **Male Social Mobilizers**, all supervised by a dedicated team including **Lady Health Supervisors and Lady Health Visitors (LHVs)**. This collaborative approach ensures program quality and effectiveness across the following peri-urban slums:

Khuda-ki-Basti and adjacent areas, District Karachi-West
Neelum Colony and adjacent areas, District Karachi-South
Pipri and surrounding goths, District Karachi-Malir

The sustained efforts of these teams have led to notable improvements in health outcomes over the past year. EPI coverage for children aged 0–5 years reached 99%, while women vaccinated against **Tetanus and Diphtheria (Td)** increased to 91%. Couples practicing child-spacing rose to 66%, with demand for modern methods of child-spacing growing to 45%. Antenatal care visits at MCH centres were recorded at 37%, and newborn care at HELP MCH Centre (KKB) stood at 19%. The Total Fertility Rate (TFR) improved to 2.2, reflecting positive trends in family planning and maternal-child health.

Through the commitment of our CHWs and the support of our partners, HELP continues to drive transformative change, empowering individuals, strengthening families, and fostering a healthier, brighter future for the communities we serve.

HEALTH & NUTRITION

MOTHER AND CHILD FRIENDLY COMMUNITY

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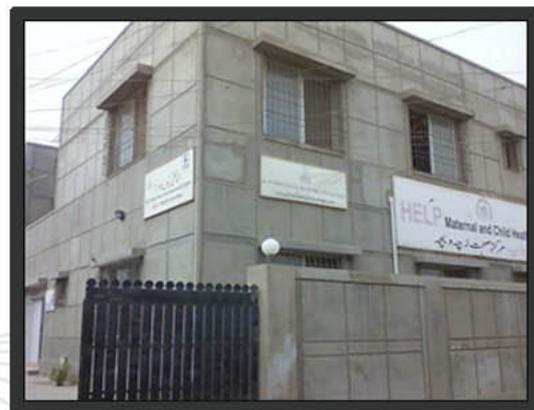


b) Facility-based Primary Health Care

The **Facility-Based Primary Health Care (FBPHC)** program delivers essential health services through well-equipped centres, ensuring consistent access to quality medical care for underserved communities. With a strong emphasis on preventive care and health education, the program provides routine check-ups, immunizations, and comprehensive maternal and child health services. By addressing barriers to healthcare access, FBPHC promotes health equity, enhances community resilience, and supports healthier, more sustainable outcomes for the populations served.



**HELP Maternal and Child Health Centre,
Neelum Colony, District South, Karachi**



**HELP Maternal and Child Health Centre,
Khuda-ki-Basti, District Karachi-West**

HEALTH & NUTRITION

MOTHER AND CHILD FRIENDLY COMMUNITY

During **July 2024 to June 2025**, HELP's Maternal and Child Health services reached a substantial number of beneficiaries across key program areas. **Antenatal care (ANC)** services were utilized by 4,650 women, while **1,654 women** accessed health facilities for various maternal health services. In the area of family planning, 467 couples adopted modern child-spacing methods, A total of **404 facility-based deliveries** were also recorded, contributing to safer childbirth outcomes.



HELP Maternal and Child Health Centre, Neelum Colony, District South, Karachi

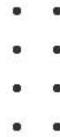
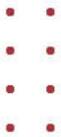


HELP Maternal and Child Health Centre, Khuda-ki-Basti, District Karachi-West

Additionally, immunization coverage among **women of child-bearing age (CBA)** was also strengthened, with 842 women vaccinated against tetanus and diphtheria, reflecting continued efforts to protect maternal and neonatal health. A total of **3,672 children** accessed health services, of whom **3,479 children** were vaccinated under the EPI, with **8,607 vaccine doses** administered during the reporting period;

Total doses of BCG administered 390	Total doses of OPV administered 1939	Total doses of IPV administered 824
Total doses of Measles-Rubella vaccines administered 680	Total doses of Pentavalent vaccines administered 1513	Total doses of Pneumococcal vaccines administered 1513
Total doses of Rotavirus vaccines administered 1317	Total doses of Hep. B administered 80	Total doses of Typhoid Conjugated Vaccines administered 351

**COMMUNITY-BASED MANAGEMENT
OF ACUTE MALNUTRITION (CMAM)**



Expanding Impact: The CMAM Initiative

The Community-Based Management of Acute Malnutrition (CMAM) initiative was launched in September 2019 at the HELP Maternal and Child Health (MCH) Centre in Khuda-ki-Basti and adjacent areas in District Karachi-West. Since its inception, the program has expanded substantially through a strategic partnership with the Trust for Malnutrition and Stunted Growth (TMSG). This collaboration has enabled HELP to extend essential nutrition services across Pipri and surrounding goths in District Malir-Karachi; and Neelum Colony and adjoining communities in District Karach-South, thereby reaching a wider population in need of lifesaving interventions.

Impact:

During 2024–2025, a total of 392 acutely malnourished children aged 6–59 months were enrolled in the nutrition program and provided with appropriate care. Among them, 224 children were successfully cured, reflecting positive treatment outcomes. However, 101 children defaulted, while 9 children did not recover, and 53 children remain under treatment and are currently in process.

Strategy:

- Provision of Ready-to-Use Therapeutic Food (RUTF)
- Comprehensive counseling for caregivers on optimal nutrition and feeding practices
- Regular and systematic monitoring of child progress by Community Health Workers (CHWs)

RESEARCH PROJECT

Malnutrition in children

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The Pakistan Paediatric Association (PPA) – KPK Branch awarded a grant of PKR 500,000 to support a six-month research study on malnutrition in children, titled “Understanding Factors and Challenges for Improving Nutrition of Children Aged 6–59 Months – A Community-Based Study”, following HELP-ERC approval on 15th June 2025. The study is currently ongoing across three sites in Karachi, with trained Community Health Workers (CHWs) facilitating activities. This project aims to assess nutritional status and identify factors and challenges in improving child nutrition in these communities.



Study sites

District	Location	No. of CHWs facilitating	Malnourished children	Well-nourished children
Malir-Karachi	Pipri Goth	8	24	24
West-Karachi	Khuda-ki-Basti	10	15	15
South-Karachi	Neelum Colony	8	12	12

SUSTAINABLE MATERNAL AND “CHILD HEALTH INITIATIVE”

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This project is funded by the **Government of Sindh, Ministry of Health**, was initiated in **September 2024** to strengthen maternal and child health service delivery in underserved areas of Sindh. Under this initiative, all nine **MCH** centers are currently fully staffed with qualified doctors and midwives. Although the initial recruitment phase presented considerable challenges, the project is now functioning efficiently. Ongoing issues related to community expectations and staff retention continue to require strategic attention; however, sustained engagement with local political stakeholders has significantly enhanced operational stability and community support.



In parallel, **Maternal and Child Health–related awareness sessions** have been regularly conducted within the community to promote health-seeking behaviors and improve knowledge among women and caregivers. Additionally, in remote and hard-to-reach areas where access to healthcare services remains limited, HELP continues to strengthen its frontline health workforce through structured, ongoing training of midwives. These capacity-building sessions focus on essential practical skills to ensure safe deliveries and reduce preventable newborn deaths. HELP's continued investment in the skills, confidence, and commitment of its staff reflects its core mission—**protecting maternal and newborn lives as a central pillar of all programmatic efforts.**



REACHING THE UNREACHED

FOR OPTIMIZING ROUTINE IMMUNIZATION IN SINDH

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On 9th November 2024, following a joint monitoring visit conducted by Gavi, MannionDaniels, and Oxford Policy Management, the HELP MCH Center was commended for its strong performance in delivering routine vaccination services and its continued commitment to community health. Building on this positive assessment, and with financial support from Gavi, HELP is implementing a Routine Immunization (RI) project in close coordination with Expanded Programme on Immunization Sindh. The project focuses on strengthening community engagement and advocacy to increase demand for vaccination services and improve coverage outcomes. Launched in June 2025, the initiative is being implemented across 14 Union Councils in five priority districts: Karachi West (3 UCs), Tharparkar (3 UCs); and Dadu (3 UCs) in partnership with Nari Development Organization; Shikarpur (2 UCs) in partnership with Community Development Foundation; and Hyderabad (2 UCs) in partnership with National Disability & Development Forum. HELP serves as the primary grantee and lead implementing partner. Through structured engagement with caregivers, community leaders, and frontline health workers, the project seeks to address vaccine hesitancy, strengthen community trust in immunization services, and promote increased and sustained uptake of routine immunization across target communities.



AWARENESS SESSIONS ON “ADOLESCENT NUTRITION” IN HELP-COMMUNITIES’ SCHOOLS

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HELP conducted structured, interactive educational sessions on Adolescent Nutrition targeting 5th to 8th-grade students across three communities' schools in Karachi. These sessions were facilitated by highly trained HELP Community Health Workers (CHWs) and included pre- and post-tests to measure learning outcomes. A total of 3,733 students participated, with results indicating improvements in knowledge: in Khuda-ki-Basti, the average pre-test score of 8.12 increased to 9.67; in Pipri Goth, scores improved from 5.66 to 8.68; while in Neelum Colony, the pre- and post-test averages remained at 6.06, suggesting no measurable change. These findings reflect the effectiveness of targeted, CHW-led educational interventions in enhancing adolescent nutrition knowledge in community school settings.



5.

CHAPTER

PROGRAMMATIC INTERVENTIONS

5.2 EDUCATION AND CAPACITY DEVELOPMENT

Continuous Professional Development
Mentorship of Interns
Vocational Training Centre
HELP Schools and ECD





To strengthen organizational governance and operational integrity, HELP conducted a series of staff training and refresher sessions focused on policy compliance, ethical conduct, and safeguarding standards. These capacity-building initiatives included training on Anti-Terrorism Policy and Compliance Measures, Anti-Corruption Policy, Whistleblowing Policy, and the Code of Conduct. In addition, refresher trainings were held on the Prevention of Sexual Exploitation, Abuse, and Sexual Harassment (SEA/SH) and the Safeguarding Policy, ensuring staff awareness of accountability and protection mechanisms.



Institutional Capacity Building and Compliance Training

HELP also prioritized technical capacity enhancement through specialized training on **Cold Chain Management, Vaccine Handling, and Safe Injection Practices**, with a focus on effective equipment management. Furthermore, staff sensitization sessions were conducted during **World Breast Cancer Awareness Month**, reinforcing early detection, awareness, and prevention practices. These initiatives collectively contribute to improved service quality, patient safety, and adherence to best clinical standards

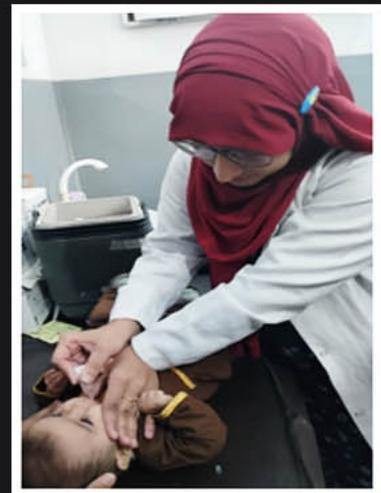


TOPICS:

- Anti-Terrorism Policy and Compliance training
- Staff sensitization during World Breast Cancer Awareness Month
- Anti-Corruption Policy refresher training
- Whistleblowing Policy refresher training
- Code of Conduct refresher training
- Prevention of Sexual Exploitation, Abuse, and Sexual Harassment (SEA/SH) refresher training
- Safeguarding Policy refresher training
- Training on Cold Chain Management, Vaccine Handling, and Safe Injection Practices, including equipment management

Transformation of healthcare students

HELP provides a transformative learning experience for final-year healthcare students through 4–6 week internships, fostering practical skills, professional growth, and community engagement. Each batch includes students from **Public Health Nutrition (PHN) at Dow University of Health Sciences (DUHS)** and **Human Nutrition and Dietetics (HND) at Iqra University (IU)**. Through hands-on exposure to real-world public health and nutrition programs, students gain invaluable insights into program implementation, community interaction, and evidence-based interventions—preparing them to become skilled, compassionate, and socially responsible healthcare professionals.





Empowering Hands, Transforming Lives

The **HELP Vocational Training Centre** in Khuda-ki-Basti continues to empower youth in this underprivileged community by providing practical, future-ready skills to enhance income-generation opportunities. To date, over **250 girls** have been trained in sewing, stitching, and Mehndi, enabling many to earn income through home-based work and community events. Expanding into digital competencies, **20 girls** have completed the inaugural **Digital Literacy and AI course**, with 25 more currently enrolled. A fully equipped **IT lab**, established with support from HBL Foundation, now hosts these classes, providing a modern learning environment. With additional funding from **ECC**, the Centre links skill development to livelihoods, helping young people build **confidence, financial resilience, and a pathway to a more dignified future.**



EARLY CHILDHOOD DEVELOPMENT (ECD) IN HELP SCHOOLS



Program Overview (Academic Year: April 2024 – March 2025)

HELP operated three **pre-primary and primary education facilities** during the reporting period, serving children from underserved communities in Karachi:

- **HELP Pre-primary school, Neelum Colony (Morning and Afternoon shifts), District Karachi-South**
- **HELP School, Pipri, (Zarine Islam campus), District Karachi-Malir**
- **HELP Pre-primary School, (ECC-CEDAR campus), Khuda-ki-Basti, District West-Karachi**



EARLY CHILDHOOD DEVELOPMENT (ECD) IN HELP SCHOOLS



During the **2024–2025 academic year**, the **Neelum Colony Morning Shift** enrolled **43** students, of whom **35** were promoted to the next grade, with **47** students admitted for the subsequent academic year. The **Neelum Colony Afternoon Shift** enrolled **37** students, with **26** students promoted and **32** students registered for the following year. At the **Zarine Islam Campus, Pipri**, a total of **80** students were enrolled, **41** students advanced to the next class, and **87** students were admitted for the upcoming academic year.



In addition, the **HELP Pre-Primary School at Khuda-ki-Basti** was launched in **April 2025** in collaboration with **ECC-CEDAR**. The centre enrolled **45** children as its first cohort, marking the commencement of its inaugural academic year (**April 2025 – May 2026**).

5.

CHAPTER

PROGRAMMATIC INTERVENTIONS

5.3 INTEGRATION COMMUNITY DEVELOPMENT

Water, Sanitation, and Hygiene (WASH)

Shelter Support

Healthcare Support in KKB





Recognizing that access to clean water is vital for health and well-being, **7 additional community-based hand pumps** were installed this year in **Tharparkar, Sindh**, bringing the total to **125 hand pumps** to date. These initiatives empower communities, supporting improved hygiene, health, and overall resilience.



Ten additional one-room houses equipped with essential kitchen and toilet facilities have been constructed this year in **Rehri Goth, District Malir-Karachi**, bringing the **total number of completed shelters to 154**, with one more currently under construction. These shelters serve as safe, dignified, and secure living spaces for **154 families**, offering them much-needed stability in the face of socioeconomic challenges. By providing a foundation for safe living, these homes not only protect families from environmental and social vulnerabilities but also foster a sense of community cohesion, resilience, and self-reliance. The initiative underscores a long-term commitment to improving living conditions, empowering families, and supporting their journey toward sustainable well-being and security.



HEALTHCARE SUPPORT IN KHUDA-KI-BASTI

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Bridging the Gap Amidst Financial Constraints

Empowerment for Change (ECC) has played a key role in the development of the Digital Lab, supporting the construction of half of the second floor to create a modern, technology-enabled learning space. Through ECC, the HBL Foundation has contributed PKR 4.8 million for furniture and cutting-edge equipment, ensuring students have access to tools that enhance digital literacy and hands-on learning. This new facility will equip students with the skills needed to thrive in a technology-driven world. Classes in the fully-equipped Digital Lab are set to begin on 1st January 2026, marking a major step forward in ECC's mission to provide quality, future-ready education.



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CHAPTER

Community Engagement and Special Initiatives

World Breastfeeding Week, 2024

World Breast Cancer Awareness Month

World Children's Day-2024

World Immunization Week 2025



WORLD BREASTFEEDING WEEK, 01st-07th AUGUST 2024

In August 2024, HELP implemented a multi-dimensional World Breastfeeding Week campaign that effectively combined community mobilization, professional capacity building, and high-level advocacy. The initiative reached communities across Neelum Colony, Khuda-ki-Basti, and Pipri Goth through 38 trained Community Health Workers (CHWs), who facilitated 152 small-group meetings engaging women at the household and neighborhood level. Targeted awareness sessions were conducted for mothers and fathers, along with school-based sessions, ensuring inclusive engagement across families and caregivers. To enhance cultural relevance and message acceptance, breastfeeding promotion messages were disseminated through social media platforms during the campaign period.



In parallel, HELP strengthened healthcare system capacity by conducting training workshops for healthcare students and professionals at the Cowasjee School of Midwifery, Fatimiyah Institute of Nursing & Allied Health Sciences, and Ayaz Samoon College of Nursing. At the policy and advocacy level, HELP leadership—alongside national and international partners—organized high-profile seminars with UNICEF-Pakistan and Nutrition International, engaging stakeholders, including government representatives, policy-makers, and healthcare leaders. The campaign contributed to strengthening community awareness, professional competence, and policy dialogue around optimal breastfeeding practices.



WORLD BREAST CANCER AWARENESS MONTH

Pinkober Celebrations - Raising Breast Cancer Awareness (October 2024)



In October 2024, HELP marked “**Pinkober**” in Neelum Colony and Khuda-ki-Basti (KKB) communities, celebrating World Breast Cancer Awareness Month with a series of awareness and engagement activities. The initiative focused on **early detection, prevention, and empowering women** to prioritize their health. Trained Community Health Workers (CHWs) led interactive sessions for women, sharing practical guidance on breast self-examination, recognizing risk factors, and accessing healthcare services.



The communities came alive with **pink-themed educational campaigns, posters, leaflets, and symbolic decorations**, creating a visually engaging environment that encouraged open conversations around breast health. Activities were designed to be culturally sensitive, ensuring comfort and participation across all age groups.



Through **Pinkober**, HELP successfully **empowered women with knowledge, fostered preventive health practices, & strengthened community engagement**, reinforcing the organization’s ongoing commitment to women’s health in underserved areas.



WORLD CHILDREN'S DAY-2024

In 2024, World Children's Day was celebrated under the theme, "Empowering Every Child: Building a Sustainable Future." HELP actively participated in this observance, with representation from its Field Coordinators, Community Health Workers (CHWs), teachers, and students of the HELP Pre-Primary School. The event was marked by the leadership of Syed Murad Ali Shah, Chief Minister of Sindh, who led an awareness walk at Nishan-e-Pakistan, Karachi, emphasizing the provincial government's commitment to child protection and rights. Through its active engagement, HELP reaffirmed its dedication to child rights advocacy and community empowerment, aligning its efforts with both provincial priorities and global initiatives for the well-being of children.



WORLD IMMUNIZATION WEEK, 24th-30th APRIL 2025

In April 2025, HELP conducted a comprehensive World Immunization Week campaign aimed at promoting vaccine awareness and improving immunization uptake through integrated digital, community-based, and institutional approaches. The campaign leveraged social media platforms and disseminated information, education, and communication (IEC) materials—including banners, and cards made by HELP schools—across Neelum Colony, Khudaki-Basti, and Pipri Goth. Initiative focused on early detection, prevention, and empowering women to prioritize their health. Trained Community Health Workers (CHWs) led interactive sessions for women, sharing practical guidance on breast self-examination, recognizing risk factors, and accessing healthcare services.



Community engagement was further strengthened through youth-focused creative activities in HELP Pre-primary Schools, public awareness walks involving female influencers and students, and community meetings led by senior leadership. Educational outreach included sessions at Iqra University (North Campus), Cowasjee School of Midwifery, and a specialized parent session at the Asghar-un-Nisa Institute of Special Education. At the grassroots level, female CHWs conducted structured small-group meetings with mothers, caregivers, and grandmothers, ensuring personalized counseling and household-level advocacy against vaccine-preventable diseases. The campaign reinforced community ownership, improved knowledge, and supported collective action toward increased immunization coverage.



ANNUAL REPORT

2024 - 2025

7

CHAPTER

Annual Governance and Financial Review 2023-2024

Annual General Body Meeting-2024
Auditor's Annual Report-2024



ANNUAL GENERAL BODY MEETING 2024



The General Body Meeting for the year 2023–2024 was held on 4th August 2024 and was chaired by the Honorary Chairperson, **Prof. Dure Samin Akram**. The minutes of the meeting were proposed by Ms. Kausar S. Khan, seconded by **Dr. Fehmina Arif**, and unanimously approved by all members present. The points arising from the previous General Body Meeting held on 27th August 2023 were reviewed and discussed in detail. During the proceedings, Prof. Akram proposed that the organization's constitution be formally reviewed by herself, **Dr. Fehmina Arif**, and **Ms. Kausar S. Khan**.

The Annual Programmatic Report was presented by **Dr. Mahwish Naim**, Program Coordinator, together with **Dr. Yasmeen Hanif**, Senior Program Manager, HELP, followed by the presentation of the Annual Financial Report by **Mr. Abdul Majid**, which received unanimous approval. Members reviewed the status of ongoing initiatives and engaged in discussions on future priorities and strategic objectives.

“Employee of The Year Award”



The award was presented to **Ms. Shumaila Abdul Rasheed**, Laboratory Technician at the **HELP MCH Centre, Khuda-ki-Basti**, in recognition of her **exceptional contributions**. Her **outstanding dedication, professionalism, and expertise** continue to play a vital role in strengthening the **performance and impact** of our team. Shumaila's **commitment and strong work ethic** make her an **inspiring example** for colleagues across the organization.



HEALTH, EDUCATION AND LITERACY PROGRAMME

FINANCIAL STATEMENTS

For The Year Ended 30th JUNE 2024





Independent Auditor's Report to the "Executive Committee "

Opinion

We have audited the financial statements of **HEALTH, EDUCATION AND LITERACY PROGRAMME (the Organization)** , together with the notes forming part thereof for the year ended 30th June,2024 which comprise the statement of Financial Position & Income and Expenditure account (here-in- after referred to as the financial statement) for the year then ended 30th June 2024, and notes to the financial statement, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements of the HEALTH, EDUCATION AND LITERACY PROGRAMME, is prepared in all material respects, in accordance with statement of Financial Position & Income and Expenditure account, on the basis of accounting described in note 1-2 to the financial statement.

Basis for opinion

We conducted our audit in accordance with the international standards on auditing (ISAs) as applicable in Pakistan. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the audit of the financial statements section of our report. We are independent of the Organization in accordance with the international ethics standards board for accountants' code of ethics for professional Accountants as adopted by the institute of chartered accountants of Pakistan (the code), and we have fulfilled our other ethical responsibilities in accordance with the code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Information Other than the Financial Statements and Auditor's Report Thereon

The management is responsible for the other information. The other information comprises the information included in the Annual Report, but does not include the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and we do not express any form of assurance or conclusion thereon.

In connection with our audit of financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, base on the work we have performed, we conclude that there a is material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.



Responsibilities of Management and those charged with Governance for the financial statements.

The Organization is responsible for the preparation of financial statements in accordance with statement of Financial Position & Income and Expenditure account, on the basis of accounting described in note 1-2 to the financial statements, and for such internal control as the Society determines is necessary to enable the preparation of the financial statement that is free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management committee is responsible for assessing the Organization ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs as applicable in Pakistan will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs as applicable in Pakistan, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentation, or the override of internal control.



Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization internal control.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of Organization use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty. Exists related to events of conditions that may cast significant doubt on the Organization ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

The engagement partner on the audit resulting in this independent auditor's report is Mr. Muhammad Saleem

M.SALEEM ASSOCIATES
CHARTERED ACCOUNTANTS,
Karachi 05 NOV 2024

UDIN: AR202410289ruGcUxSdW



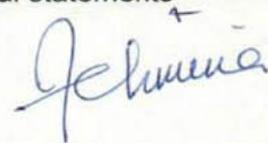
**HEALTH, EDUCATION AND LITERACY PROGRAMME
STATEMENT OF FINANCIAL POSITION
AS AT 30TH JUNE, 2024**

	Note	2024 ------(Rupees)-----	2023
ASSETS			
NON CURRENT ASSETS			
Tangible fixed assets	5	20,627,444	20,314,454
Long term investments	6	11,600,000	6,600,000
		32,227,444	26,914,454
CURRENT ASSETS			
Advances, deposits, prepayments and other receivables	7	5,120,520	435,827
Advance income tax		299,657	289,657
Cash & bank balances	8	21,330,805	52,138,049
		26,750,982	52,863,533
TOTAL ASSETS		58,978,426	79,777,987
RESERVES AND LIABILITIES			
RESERVES			
Accumulated reserves	9	47,361,781	44,421,153
CURRENT LIABILITIES			
Trade and other payables	10	757,940	573,335
Deferred contributions	11	10,858,705	34,783,499
		11,616,645	35,356,834
TOTAL EQUITY & LIABILITIES		58,978,426	79,777,987
CONTINGENCIES & COMMITMENTS	12		

The annexed notes form 1 to 19 from an integral part of these financial statements



PRESIDENT



GENERAL SECRETARY

**HEALTH, EDUCATION AND LITERACY PROGRAMME
STATEMENT OF INCOME & EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 30TH JUNE 2024**

	<i>Note</i>	2024 -----(<i>Rupees</i>)-----	2023
Revenue	13	69,524,880	109,683,684
Expenditure	14	<u>(71,210,590)</u>	<u>(105,611,590)</u>
Surplus from operations		(1,685,710)	4,072,094
Other income	15	4,626,338	1,977,580
Net Surplus		<u>2,940,628</u>	<u>6,049,674</u>

The annexed notes form 1 to 19 from an integral part of these financial statements.



PRESIDENT



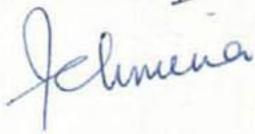
GENERAL SECRETARY

**HEALTH, EDUCATION AND LITERACY PROGRAMME
STATEMENT OF CASH FLOW
FOR THE YEAR ENDED 30TH JUNE 2024**

	2024	2023
	----- (Rupees) -----	
Cash Flows From Operating Activities		
Net Surplus for the year	2,940,628	6,049,674
Adjustments for items not involving movement of funds:		
Depreciation	1,786,999	1,731,483
Amortization	-	21,825
(Gain) on disposal of fixed assets	(377,319)	-
Net cash flow before working capital changes	<u>4,350,308</u>	<u>7,802,982</u>
(Increase)/ decrease in current assets		
Advances, deposits, prepayments and other receivables	<u>(4,684,693)</u>	<u>(68,191)</u>
	(4,684,693)	(68,191)
(Increase)/ decrease in current liabilities		
Trade and other payables	184,605	(556,761)
Deferred contributions	<u>(23,924,794)</u>	<u>32,823,398</u>
	(23,740,189)	32,266,637
Cash flow from operating activities	<u>(24,074,574)</u>	<u>40,001,428</u>
Income tax paid during the year	(10,000)	(189,215)
Net cash flow from operating activities	<u>(24,084,574)</u>	<u>39,812,213</u>
Cash flow from investing activities		
Addition to operating fixed assets	(2,232,670)	(824,264)
Proceed from sale of fixed asset	510,000	-
Long term investments	<u>(5,000,000)</u>	<u>-</u>
Net cash flow from investing activities	<u>(6,722,670)</u>	<u>(824,264)</u>
Net increase/(decrease) in cash and cash equivalents	(30,807,244)	38,987,949
Cash and cash equivalent at the beginning of the year	<u>52,138,049</u>	<u>13,150,100</u>
Cash and cash equivalent at the end of the year	<u><u>21,330,805</u></u>	<u><u>52,138,049</u></u>

The annexed notes form 1 to 19 from an integral part of these financial statements


PRESIDENT


GENERAL SECRETARY

1 NATURE AND STATUS OF THE BUSINESS

- 1.1 The Health Education and Literacy Programme (the Society) was registered in Pakistan on 13 January 1991 under the Voluntary Social Welfare Agencies (Registration & Control) Ordinance, 1961. The objective of the Society is to design and implement replicable models of health promotion, health delivery and education for women and children. The registered office of the Society is situated at DHA phase V, 1C commercial lane 3, Flat no.2, Zamzama Boulevard, Karachi.
- 1.2 The Organization has been granted tax exemption by the Commissioner of Income Tax under section 2(36) of the Income Tax Ordinance 2001, vide their letter dated Feb 20, 2024.

2 BASIS OF PREPARATION

2.1 Statement of compliance

These financial statements have been prepared in accordance with the applicable approved accounting and financial reporting standards as applicable in Pakistan. Approved accounting and financial reporting standards comprise of Accounting and Financial reporting Standards for Small-sized Entities (AFRS for SSEs) issued by the Institute of Chartered Accountant of Pakistan (ICAP) and Accounting standards for Not for Profit Organizations issued by ICAP.

2.2 Basis of measurement

These financial statements have been prepared under the historical cost convention, unless otherwise stated.

3 SIGNIFICANT ACCOUNTING ESTIMATED AND JUDGEMENTS

The preparation of financial statements in conformity with approved accounting standards requires the use of certain critical accounting estimates. It also requires management to exercise its judgment in the process of applying the Society's accounting policies. Estimates and judgments are continually evaluated and are based on historic experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. Revisions to accounting estimates are recognized in the period in which the estimate is revised and in any future periods affected.

In the process of applying the accounting policies, management has made the following judgments and estimates which are significant to the financial statements:

Property, plant, and equipment and intangible asset

The Society reviews appropriateness of the method of depreciation / amortization, useful lives and residual values used in the calculation of depreciation / amortization of property and equipment and intangible assets at each reporting date. Further, where applicable, an estimate of recoverable amount of assets is made for possible impairment on an annual basis.

4 SIGNIFICANT ACCOUNTING ESTIMATED AND JUDGEMENTS**4.1 Property plant and equipment**

These are stated at cost less accumulated depreciation and accumulated impairment losses, if any, except for capital work-in-progress which is stated at cost less accumulated impairment losses, if any. Cost includes expenditure that is directly attributable to the acquisition of the property and equipment.

Depreciation on property and equipment is charged to the income and expenditure account applying the reducing balance method. Depreciation is charged from the month in which the asset is available for use and on disposals up to the month the respective asset is derecognized. Depreciation method, useful lives and residual values of property and equipment are reviewed, and adjusted prospectively if appropriate, at each reporting date.

The carrying values of property and equipment are reviewed at each reporting date for indication that an asset may be impaired and carrying values may not be recovered. If any such indication exists and where the carrying values exceed the estimated recoverable amount, the assets or cash generating units are written down to their recoverable amount. The recoverable amount of property and equipment is the higher of fair value less cost to sell and value in use.

Maintenance and normal repairs are charged to income and expenditure account as and when incurred. Major renewals and improvements, if any, are capitalized if the recognition criteria is met.

An item of property and equipment is derecognized upon disposal or when no future economic benefits are expected from its use. Gains and losses on disposals are determined by comparing proceeds with the carrying amount of the relevant assets. These are included in the income and expenditure account in the period in which they arise.

4.2 Intangible asset

An intangible asset is recognized if it is probable that the future economic benefits that are attributable to the asset will flow to the entity and that the cost of such asset can also be measured reliably. Intangible assets are stated at cost less accumulated amortization and impairment, if any. Amortization is charged to the income and expenditure account using the straight-line method over their estimated useful lives. A full month's amortization is charged for assets in the month of purchase and no amortization is charged in the month of disposal.

The estimated useful life and amortization method are reviewed at the end of each reporting period, with the effect of any change in estimate being accounted for on prospective basis.

4.3 Investments - Held-to-maturity

Investments with fixed maturity where management has both the intent and ability to hold to maturity, are classified as held-to-maturity.

All investments are initially recognized at cost, being the fair value of the consideration given including transaction costs associated with the investment. After initial recognition, investments held to maturity investments are measured at amortized cost.

4.4 Advances, deposits, prepayments and other receivables

These are recognized at cost, which is the fair value of the consideration given. However, an assessment is made at each balance sheet date to determine whether there is an indication that assets may be impaired. If such indication exists, the estimated recoverable amount of that asset is determined and any impairment loss is recognized for the difference between the recoverable amount and the carrying amount.

4.5 Cash and cash equivalents

Cash and cash equivalents are stated at cost. For the purposes of cash flow statement, cash and cash equivalents comprise cash in hand and bank balances.

4.6 Taxation

As stated in note 1.2 to the financial statements the Organization has been granted tax exemption by the Commissioner of Income Tax under section 2(36) of the Income Tax Ordinance 2001, vide their letter dated Feb 20, 2024 therefore no provision for taxation is provided in these financial statements.

4.7 Trade and other payables

Liabilities for trade and other amounts payable are carried at cost which is the fair value of the consideration to be paid in future for goods and services rendered whether or not billed to the Society.

4.8 Provision

Provisions are recognized in the balance sheet when the Society has a present legal or constructive obligation as a result of past event, and it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate of the amount of the obligation can be made. Provisions are reviewed at each balance sheet date and adjusted to reflect current best estimate.

4.9 Revenue recognition

Contributions received in advance for specific projects are recorded as a liability in accordance with deferral method of accounting. Payments are reflected in statement of income and expenditure account as an expense with an equal amount being recognized as income and reflected as project contribution utilized, provided that all project expenses are allowed by the donor.

Revenue from project funds is recognized on accrual basis.

Revenue from donations, zakat, Patient clinic fees and fee from students are recognized on receipt basis.

Other income, if any, is recorded on accrual basis.

4.10 Offsetting of financial assets and liabilities

A financial asset and a financial liability is offset and the net amount is reported in the balance sheet, if the Society has the enforceable legal right to set off the transaction and also intends either to settle on net basis or to realize the asset and settle the liability simultaneously. Income and expense arising from such assets and liabilities are also offset accordingly.

4.11 Foreign currency translation

Transactions in foreign currencies are translated into functional currency (Pakistan Rupees) using exchange rates approximating those ruling at the dates of the transactions. Monetary assets and liabilities in foreign currencies are translated into Pakistan Rupees at the rates of exchange prevailing at the balance sheet date. Exchange gains and losses resulting from the settlement of foreign currency transactions and translation of monetary assets and liabilities at the rates prevailing at the reporting date are included in income and expenditure account. Non-monetary items that are measured in terms of a historical cost in a foreign currency are not re-translated.

4.12 Financial instruments

All the financial assets and financial liabilities are recognized at the time when the Society becomes a party to the contractual provisions of the instrument. All financial assets are derecognized at the time when the Society loses control of the contractual rights that comprise the financial assets. All financial liabilities are derecognized at the time when they are extinguished that is, when the obligation specified in the contract is discharged, cancelled, or expired. Any gains or losses on derecognition of financial assets and financial liabilities are taken to income and expenditure account.

4.13 Impairment**Financial assets**

The Society assesses at each reporting date whether there is any objective evidence that a financial asset or a group of financial assets is impaired. A financial asset or a group of financial assets is deemed to be impaired if, and only if, there is objective evidence of impairment as a result of one or more events that has occurred after the initial recognition of the asset (an incurred 'loss event') and that loss event has an impact on the estimated future cash flows of the financial asset or the group of financial assets that can be reliably estimated. Any impairment losses on financial assets including financial assets carried at amortized cost are recognized in income and expenditure account.

Non-financial assets

The Society assesses at each reporting date whether there is an indication that an asset may be impaired. If any indication exists, or when annual impairment testing for an asset is required, the Society estimates the asset's recoverable amount. An asset's recoverable amount is the higher of an asset's fair value less costs to sell and its value in use. Where the carrying amount of an asset exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount.

In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. The fair value less costs to sell calculation is based on available data from binding sales transactions, conducted at arm's length, for similar assets or observable market prices less incremental costs to sell of the asset.

In determining fair value less costs to sell, the recent market transactions are taken into account. If no such transactions can be identified, an appropriate valuation model is used. These calculations are corroborated by valuation multiples, quoted share prices for publicly traded companies or other fair value indicators.

A previously recognized impairment loss is reversed only if there has been a change in the assumptions used to determine the asset's recoverable amount since the last impairment loss was recognized. The reversal is limited so that the carrying amount of the asset does not exceed its recoverable amount, nor exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognized for the asset in prior years. Such reversal is recognized in the income and expenditure account.

4.14 Functional and presentation currency

These financial statements have been presented in Pakistani rupee, which is the Society's functional and presentation currency.

ANNUAL REPORT

2024 - 2025

	Note	2024 ------(Rupees)-----	2023
5 TANGIBLE FIXED ASSET			
As per schedule attached	5.1	<u>20,627,444</u>	<u>20,314,454</u>
6 LONG TERM INVESTMENTS			
Held to maturity			
Term deposit receipts	6.1	<u>11,600,000</u>	<u>6,600,000</u>
6.1 This investment carries markup of 12% per annum (2023: 12% to 13% per annum.)			
7 ADVANCES, DEPOSITS, PREPAYMENTS AND OTHER RECEIVABLES			
Advances - unsecured			
Petty cash advance		10,000	10,000
Advance to employees		13,000	122,000
		23,000	132,000
Prepayments			
- Insurance		147,730	126,241
- Software subscription		79,110	55,686
		226,840	181,927
Supplier Prepayment		1,736,760	-
Project related receivables		3,133,920	121,900
		<u>5,120,520</u>	<u>435,827</u>
8 CASH & BANK BALANCES			
Cash in hand		20,000	20,000
Cash at banks			
- In deposit accounts	8.1	7,778,487	27,809,903
- In current accounts		13,532,318	24,308,146
		21,310,805	52,118,049
		<u>21,330,805</u>	<u>52,138,049</u>
8.1 These carry profit rates ranging from 6.75% (2023: 6.07% to 6.82%) per annum.			
9 ACCUMULATED RESERVES			
Opening balance		44,421,153	38,371,480
Net surplus for the year		2,940,628	6,049,674
		<u>47,361,781</u>	<u>44,421,153</u>
10 TRADE AND OTHER PAYABLE			
Accrued liabilities		190,935	460,157
Security deposit		105,000	105,000
Unearned School fees		27,900	7,000
Loan Payable		320,486	-
Withholding tax payable		113,619	1,178
		<u>757,940</u>	<u>573,335</u>

ANNUAL REPORT

2024 - 2025

	Note	2024 ------(Rupees)-----	2023
11 DEFERRED CONTRIBUTIONS			
Penny Appeal		7,941,504	21,007,407
K.Z.E Misereor		(3,673,046)	(1,139,315)
Malteser International		-	110,992
Filtration Plants PAC		895,647	617,658
Shelters PA USA		-	10,336,757
Local donation		5,694,600	3,333,000
Foreign donation		-	517,000
	11.1	10,858,705	34,783,499

11.1 Following are the details of deferred contributions:

	Balance as at July 1 2023	Receipts during the year	Total	Utilized during the year	Transferred to Unuse Foreign Donation	Balance as at June 30 2024
	------(Rupees)-----					
Pennay Appeal (UK)	21,007,407	16,667	21,024,074	13,082,570	-	7,941,504
K.Z.E Misereor	(1,139,315)	20,688,225	19,548,910	23,221,956	-	(3,673,046)
Malteser International	110,992	-	110,992	-	(110,992)	-
Filtration Plants PAC	617,658	439,300	1,056,958	161,311	-	895,647
Shelters PA USA	10,336,757	1,545,510	11,882,267	10,586,229	(1,296,038)	-
Local donation	3,333,000	15,043,262	18,376,262	12,681,662	-	5,694,600
Foreign donation	517,000	5,244,819	5,761,819	4,354,789	1,407,030	-
Total 2024	34,783,499	42,977,783	77,761,282	64,088,517	-	10,858,705

	Balance as at July 1 2022	Receipts during the year	Total	Utilized during the year	Transferred to Penny Appeal Other Project	Balance as at June 30 2023
	------(Rupees)-----					
Pennay Appeal (UK)	5,167,288	45,654,840	50,822,128	29,487,609	327,112	21,007,407
K.Z.E Misereor	(3,207,187)	21,828,260	18,621,073	19,760,388	-	(1,139,315)
Malteser International	-	5,808,652	5,808,652	5,697,660	-	110,992
Filtration Plants PAC	-	7,372,720	7,372,720	6,755,062	-	617,658
Shelters PA USA	-	10,433,247	10,433,247	96,490	-	10,336,757
Local donation	-	4,504,958	4,504,958	1,171,958	-	3,333,000
Foreign donation	-	34,571,592	34,571,592	34,054,592	-	517,000
Total 2023	1,960,101	130,174,269	132,134,370	97,023,759	327,112	34,783,499

12 CONTINGENCIES AND COMMITMENTS

The Society has no contingencies and commitments as at the balance sheet date.

13 REVENUE

Project funds	13.1	47,052,066	61,797,209
Donation	13.2	17,036,451	39,076,550
Patient clinic fees		2,236,830	1,830,172
Fee from students		574,100	439,550
Zakat		100,000	105,000
Project operational income		2,525,433	6,435,203
		69,524,880	109,683,684

13.1 Project funds

From K.Z.E Misereor		23,221,956	19,760,388
From Penny Appeal		13,082,570	29,487,609
From Shelters Penny Appeal USA		10,586,229	96,490
From Malteser International		-	5,697,660
From Filtration Plants PAC		161,311	6,755,062
	13.1.1	47,052,066	61,797,209

13.1.1 These represent project fund transfer from deferred contributions (Note 11)

ANNUAL REPORT

2024 - 2025

	Note	2024 ------(Rupees)-----	2023
13.2 Donation			
Foreign		4,354,789	34,571,592
Local		12,681,662	4,504,958
		17,036,451	39,076,550
14 EXPENDITURE			
Administration & mangement	14.1	18,083,784	14,966,020
Program expense	14.2	53,126,806	90,645,570
		71,210,590	105,611,590
14.1 Administration & mangement			
Salaries, wages and other benefits		13,021,852	10,708,380
Advertisement		55,890	68,800
Insurance		194,345	198,066
Printing, stationery and postage		721,745	836,882
Rent, rates and taxes		18,004	561,996
Auditors' remuneration		240,000	240,000
Legal & professional		416,975	301,260
Depreciation		1,786,999	1,731,483
Bank charges		40,611	68,652
Miscellaneous expenses		1,531,677	205,275
Amortization		-	21,825
Software subscription		55,686	23,401
		18,083,784	14,966,020
14.2 Program expense			
Salaries, wages and other benefits		14,038,353	16,617,294
Program cost		5,568,567	13,871,473
Travelling and conveyance		-	764,310
Vehicle running expenses		919,228	1,334,958
Utilities		633,866	639,651
Repair and maintenance		982,969	489,040
Medicine and monitoring		3,237,681	3,656,854
Training and seminar		27,640	687,758
Ration expense		1,687,375	8,646,742
Hand pump installation charges		97,892	7,736,400
House construction expense		15,898,590	5,400,574
Water charges and water testing charges		255,650	279,018
Renovation of Govt. dispensary		1,037,055	18,071,144
RUTF & jerry cans expense		1,442,650	-
Fund Raiser Expense		262,360	-
Operational cost		2,660,524	5,739,970
Publicity expense		279,800	484,480
Eye camp expenses		560,000	-
Construction of filtration plants		147,311	5,167,763
Solar wells expenses		3,389,295	-
Flood relief expense		-	709,650
Miscellaneous		-	348,491
		53,126,806	90,645,570

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	Note	2024 ------(Rupees)-----	2023
15 OTHER INCOME			
Interest income		1,472,751	1,221,825
Laboratory income		251,590	274,255
Rental income		480,000	480,000
Fund Raiser Income		2,044,678	-
Others scrap sale		-	1,500
Gain on sale of fixed asset		377,319	-
		4,626,338	1,977,580

16 TRANSACTIONS WITH RELATED PARTIES

Related parties of the Society include key management personnel. Transactions with related parties are given below:

Name	Relationship with the Society	Nature of Transactions	June 30, 2024 ------(Rupees)-----	June 30, 2023
Dr. Yasmeen Hanif	Key management personnel	Donation	<u>150,000</u>	<u>100,000</u>

17 NUMBER OF EMPLOYEES

Number of employees as at 30th June

102

106

Average no. of Employees at on 30th June

104

102

18 DATE OF AUTHORIZATION FOR ISSUE

The financial statements were authorized for issue on 05/11/2024 by the Executive Committee.

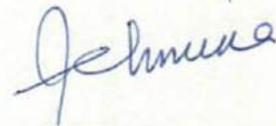
19 GENERAL

-Figures have been rounded off to the nearest rupee.

-Comparative figures have been rearranged & reclassified where ever necessary



PRESIDENT



GENERAL SECRETARY

ANNUAL REPORT

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HEALTH, EDUCATION AND LITERACY PROGRAMME
SCHEDULE OF TANGIBLE FIXED ASSETS
AS AT 30TH JUNE, 2024

5.1 PARTICULARS	COST				RATE	DEPRECIATION				WRITTEN DOWN VALUE AS ON 30/06/2024
	AS AT 01/07/2023	ADDITIONS	DELETION	AS AT 30/06/2024		AS AT 01/07/2023	FOR THE YEAR	ADJUSTM ENT	AS AT 30/06/2024	
Leasehold land	100,000	-	-	100,000	0%	-	-	-	-	100,000
Buildings on	16,754,659	-	-	16,754,659	5%	6,379,742	518,746	-	6,898,487	9,856,172
Office premises on leasehold land	6,828,114	-	-	6,828,114	5%	2,676,804	207,565	-	2,884,370	3,943,744
Office equipment	12,553,145	190,300	-	12,743,445	15%	8,052,231	675,137	-	8,727,368	4,016,077
Furniture and fixtu	1,883,676	102,370	-	1,986,046	15%	1,416,898	70,017	-	1,486,915	499,131
Vehicles	2,959,372	1,940,000	(559,000)	4,340,372	15%	2,238,837	315,534	(426,319)	2,128,052	2,212,320
Total 2024	41,078,966	2,232,670	(559,000)	42,752,636		20,764,512	1,786,999	(426,319)	22,125,193	20,627,444

**HEALTH, EDUCATION AND LITERACY PROGRAMME
SCHEDULE OF TANGIBLE FIXED ASSETS
AS AT 30TH JUNE, 2023**

5.1

PARTICULARS	COST			RATE	DEPRECIATION			WRITTEN DOWN VALUE AS ON 30/06/2023
	AS AT	ADDITIONS	AS AT		AS AT	FOR THE YEAR	AS AT	
	01/07/2022		30/06/2023		01/07/2022		30/06/2023	
Leasehold land	100,000	-	100,000	0%	-	-	-	100,000
Buildings on leasehold land	16,754,659	-	16,754,659	5%	5,833,693	546,048	6,379,742	10,374,917
Office premises on leasehold land	6,828,114	-	6,828,114	5%	2,458,314	218,490	2,676,804	4,151,310
Office equipment	11,806,431	746,714	12,553,145	15%	7,288,313	763,918	8,052,231	4,500,914
Furniture and fixtures	1,806,126	77,550	1,883,676	15%	1,341,024	75,874	1,416,898	466,778
Vehicles	2,959,372	-	2,959,372	15%	2,111,684	127,153	2,238,837	720,535
Total 2023	40,254,702	824,264	41,078,966		19,033,029	1,731,483	20,764,512	20,314,454

6.1 SCHEDULE OF INTANGIBLE FIXED ASSETS

PARTICULARS	COST			RATE	AMORTIZATION			WRITTEN DOWN VALUE AS ON 30/06/2023
	AS ON 01/07/2022	ADDITIONS	AS ON 30/06/2023		AS ON 01/07/2022	FOR THE YEAR	AS ON 30/06/2023	
Accounting Software (Quick Books)	43,650	-	43,650	100%	21,825	21,825	43,650	-
Total 2023	43,650	-	43,650		21,825	21,825	43,650	-

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CHAPTER

CONTACT INFORMATION

- Website
- Facebook
- Twitter
- Email Address
- Address
- Phone Number
- How To Donate?





@ **WEBSITE:** www.helpngo.org.pk/

f **FACEBOOK:** www.facebook.com/helpngo/

t **TWITTER:** @HELPNGO

e **EMAIL ADDRESS:** help_ngo@hotmail.com

l **ADDRESS:** Suite# 101, Building, 47-C Lane 4, DHA Phase VI, Shahbaz Commercial Area, Karachi-57700, Pakistan

☎ **PHONE:** (021) 35241004

For donations, at UBL;

Account title: **HELP**
Account no: **094901035792**
Swift code: **UNILPKKA**





THANK YOU